

BEYOND INFORMATICA'S ILM: The Solix CDP Advantage

Next-Gen, Intuitive and Unified Framework for Ingestion,
Classification, Governance and Archiving



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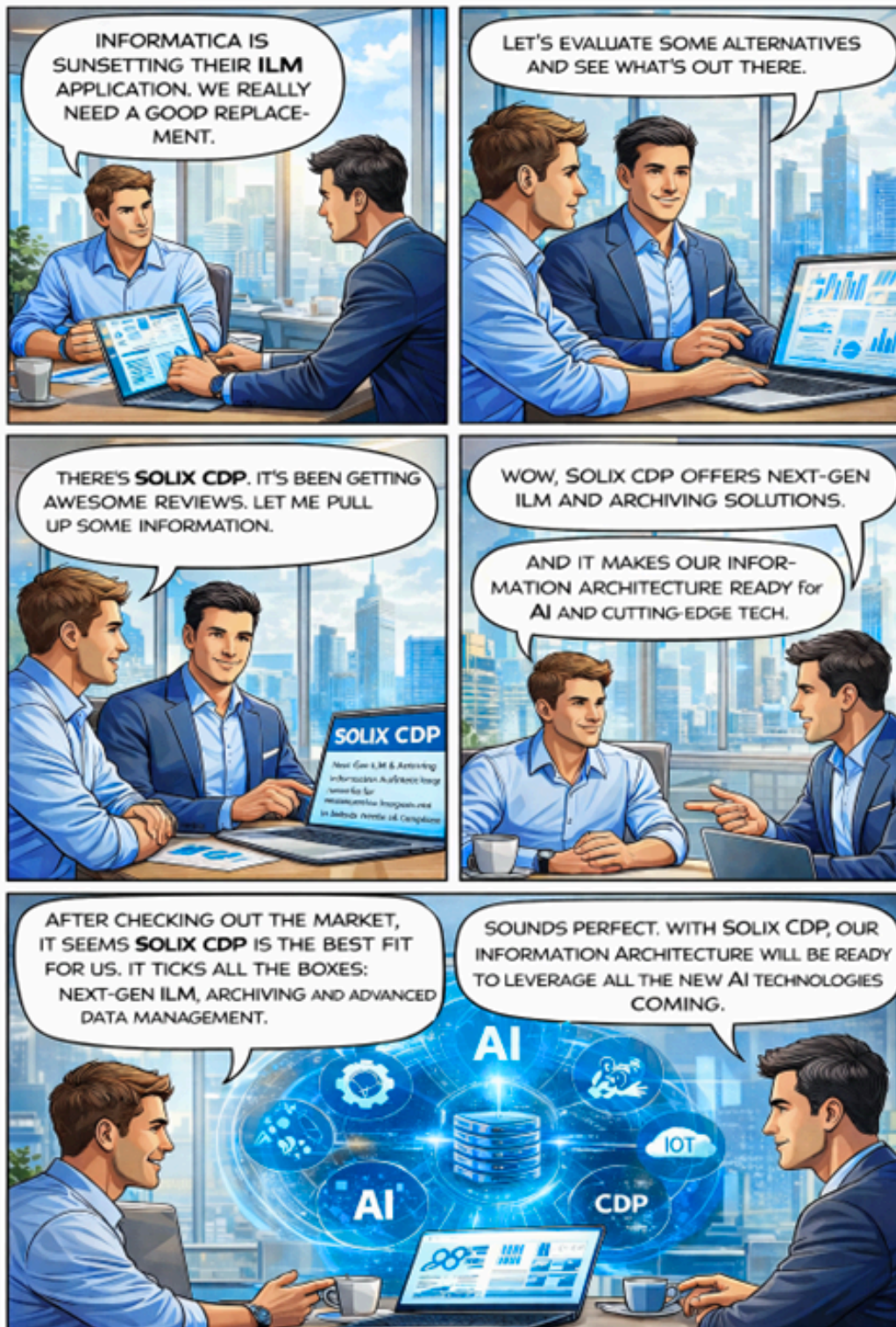


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Prologue

The year is 2025. Informatica has just announced the sunsetting of its ILM suite of platforms, sending existing customers into a panic. The options available to meet their requirements are very limited. As a sense of gloom spreads across the industry, two senior executives- Elijah and Niklaus- from a top-10 pharmaceutical giant take it upon themselves to find a solution that will provide their organization with a competitive advantage. The following is an excerpt from their discussion.



Market Evolution: How Informatica has shifted its focus after sunseting it's ILM product line

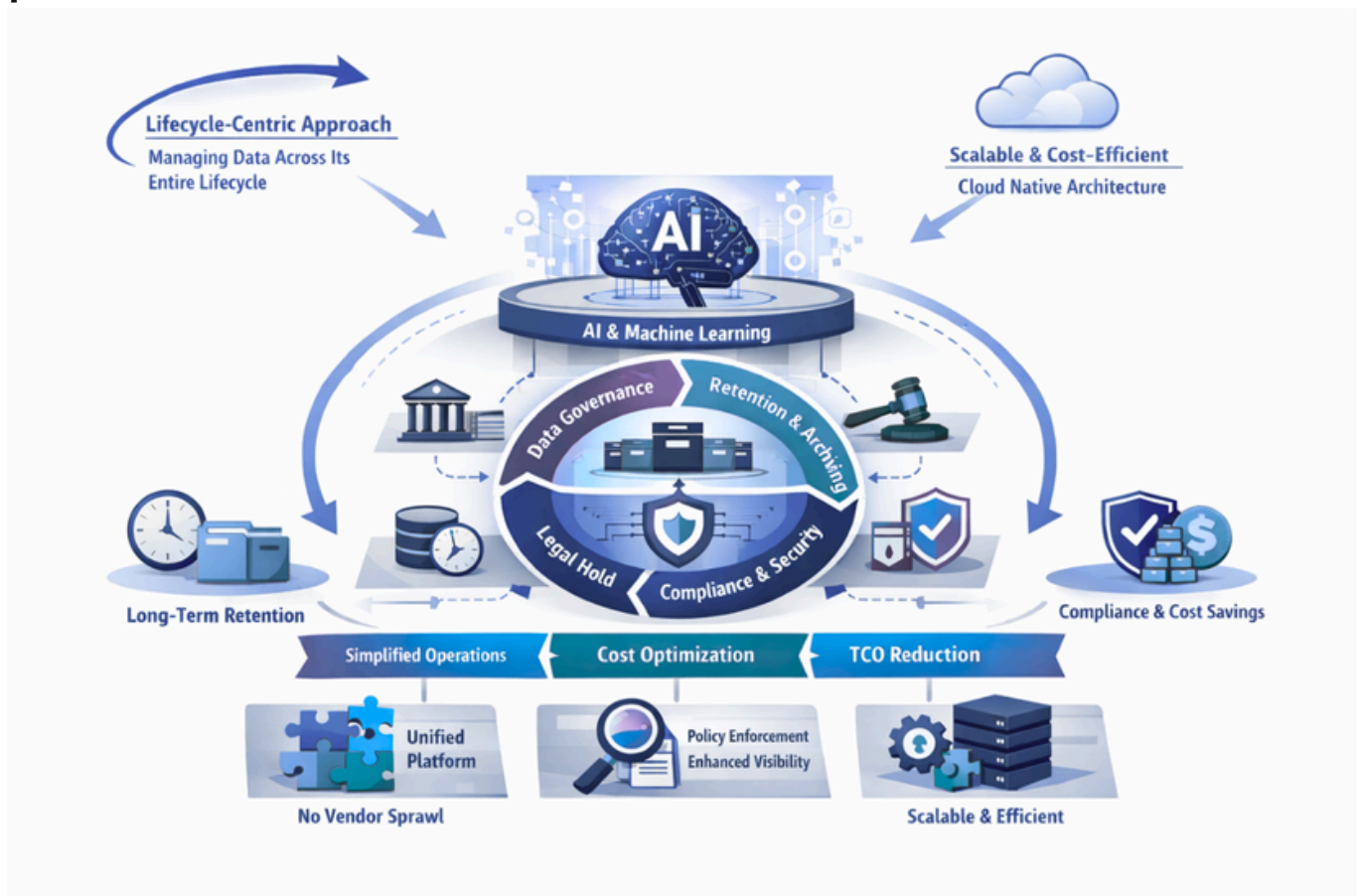
Informatica's evolving technology model is centred on a more integration-focused value proposition. The platform is now positioned as a holistic solution capable of managing all ETL and ELT workflows; however, following the decommissioning of its ILM suite, it no longer natively manages the full data lifecycle – from creation through archival, legal holds, and defensible disposal.

As data volumes grow and unstructured data becomes more prominent, these limitations become increasingly pronounced, both operationally and financially. Market signals indicate that organizations are actively seeking solutions that can not only move and transform data efficiently, but also support long-term data retention, large-scale archiving, legal hold and e-discovery management, and tier-based storage determined by access frequency.

Solix Common Data Platform: A Unified Data Lifecycle Platform

- **ILM-First by Design:** Governance, compliance, and archiving are core to the platform architecture- not bolt-ons- managing data from ingestion through defensible retirement.
- **One Platform, All Data:** Unified ingestion, classification, governance, and archiving for structured and unstructured data eliminates silos and tool sprawl.
- **Policy-Driven Active Archiving:** Intelligent policies archive data based on age, access, business value, and regulatory requirements, while keeping it searchable for audit, e-discovery, and analytics.
- **Built-In, Defensible Compliance:** Centralized retention policies, non-disruptive legal holds, immutable audit trails, and RBAC/ABAC controls deliver consistent, provable compliance.
- **AI-Powered Governance Intelligence :** AI and ML automate metadata discovery, sensitive data classification, and retention recommendations – reducing manual effort and improving accuracy.
- **Elastic, Hybrid-Ready Scale :** Architected for on-premises, cloud, and hybrid deployments, the platform scales to petabytes without linear cost growth

Strategic advantages of having an Information Lifecycle Management based platform



Beyond ILM Replacement: A Granular Analysis of Why Solix CDP Is the Right Successor to Informatica's Decommissioned ILM Suite

After Informatica decommissioned its ILM suite, migrating to Solix CDP represents a sound strategic decision. The shift is not merely a like-for-like replacement of lifecycle management capabilities; it is a move toward a unified, end-to-end data platform.

Traditional ILM implementations- including Informatica's- were largely confined to managing the tail end of an application's data lifecycle, focusing on structured data archiving and retention as a terminal state. Solix CDP extends far beyond archival by unifying structured, semi-structured, and unstructured data within a single, cloud-native, API-driven architecture designed for hybrid and multi-cloud environments.

In Solix CDP, archiving becomes a foundation rather than an endpoint. It enables governed access, enterprise-wide search, and advanced discovery through next-generation, multi-modal search powered by Apache Solr. The platform embeds centralized metadata management, policy enforcement, legal holds, and auditability to meet evolving regulatory demands.

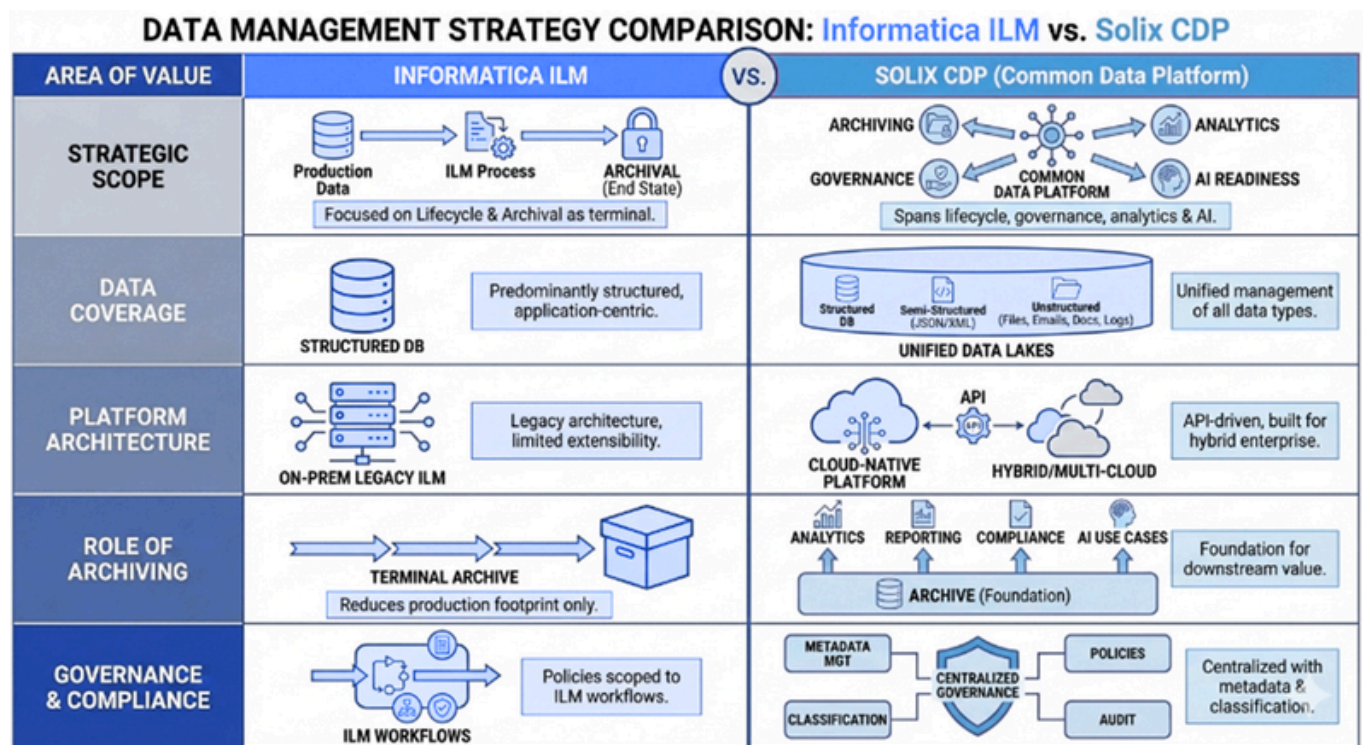
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Unlike legacy ILM tools, which were not built for analytics or AI consumption, Solix follows the principle of building an Information Architecture (IA) primed for artificial intelligence. This unlocks next-generation analytics, BI, and advanced analytical workloads directly on historical and inactive data. It also prepares that data for AI and GenAI use cases through governed access and modern data services.

By curating data with built-in compliance and tiered storage, Solix CDP enables organizations to not only manage today's data responsibly but also prepare it for tomorrow's AI-driven initiatives.

From a cost and operational perspective, the platform consolidates multiple point solutions into a single system, leveraging low-cost object storage to reduce total cost of ownership and administrative overhead.

Most importantly, Solix CDP future-proofs enterprise data strategy by transforming inactive data from a compliance and infrastructure burden into a reusable, insight-ready, and monetizable asset- making it a logical and sustainable successor in a post-Informatica ILM landscape.



How to Efficiently Migrate from Informatica ILM to Solix CDP

- 360-Degree Assessment:** Begin with a comprehensive evaluation of existing ILM workloads, encompassing archives, retention rules, legal holds, and metadata management. Map findings to the Solix CDP architecture, defining extraction methods, ingestion pipelines, security controls, encryption methodologies, and governance policies.
- Migration and Validation:** A phased migration requires extracting data along with its associated metadata. Data must then be standardized to the formats required for ingestion into the Solix CDP engine. Validation should include performance testing, checksum verification, and search and record validation to ensure accuracy and precision throughout the migration process.

- **Optimization:** In this phase, Informatica ILM workloads are gradually transitioned to Solix CDP while the legacy ILM environment is decommissioned in a controlled manner. Concurrent steps are taken to optimize indexing, storage tiers, and governance frameworks- establishing an intuitive, cloud-native, and scalable foundation.

Closing Remarks

While Informatica has repositioned its strategic focus toward data integration, data quality, and metadata management, Solix Common Data Platform takes a broader approach, addressing the full spectrum of information lifecycle management. Rather than concentrating solely on data movement and governance, Solix delivers an end-to-end framework that manages data from ingestion and classification through retention, archiving, compliance, and defensible disposal.

For organizations grappling with the complexity of unstructured data, long-term retention, intelligent archiving, and regulatory compliance at scale, Solix offers a compelling advantage. Its focus on the complete ILM spectrum, adoption of cutting-edge technologies, and design-thinking approach to product development reduce complexity, lower total cost of ownership, and enable organizations to manage data as a long-term enterprise asset, rather than an operational burden.